

Elham Farajnejad

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Job Title: Business Development | Strategy & Innovation

PROFESSIONAL SUMMARY

Master's graduate in Knowledge-Based Entrepreneurship with a second Master's degree in Economics and extensive experience in business analysis, market intelligence, and innovation-driven initiatives. Recently completed an internship at Business Region Gothenburg, contributing to a pilot initiative supporting international entrepreneurs and startups within the Gothenburg innovation ecosystem, particularly in life sciences and health tech. Experienced in combining analytical thinking with practical execution, stakeholder engagement, and strategic problem-solving. Passionate about technology, innovation, and mission-driven companies that create meaningful impact through data and user-centered solutions.

MY SKILLS

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| • Business Development & Strategic Analysis | • Project Coordination & Cross-Functional Collaboration |
| • Startup Ecosystems & Innovation Initiatives | • Excel, PowerPoint, EViews, Stata |
| • Stakeholder Engagement & Partnership Building | • Languages: English (Full Professional), Swedish (Intermediate), Persian (Native) |
| • Market Research & Data-Driven Decision Making | |

PROFESSIONAL EXPERIENCE

Business Region Göteborg AB (Gothenburg, Sweden) | **Strategy & Marketing Intern** | Nov 2025 – Apr 2026

- Supported international startups entering the Gothenburg innovation ecosystem.
- Worked with life science and health-tech startups on growth and market opportunities.
- Connected startup teams with relevant stakeholders and funding networks.
- Organized events and ecosystem initiatives for international entrepreneurs.
- Developed learning materials for founders from diverse backgrounds.
- Represented BRG through accelerator and innovation ecosystem collaborations

Volvo Group AB (Gothenburg, Sweden) | **Business Controller (Internship)** | March 2023 – July 2023

- Collaborated with purchasing teams to analyze cost structures.
- Worked cross-functionally to improve reporting quality and operational insights.

Parsian Bank (Tehran, Iran) | **Business Analyst** | June 2016 – June 2022

- Conducted market analysis, competitive benchmarking, and strategic business evaluations.
- Supported executive decision-making through data analysis and performance tracking.
- Identified growth opportunities and contributed to strategic planning initiatives.
- Delivered analytical insights to support risk management and organizational development

Tejarat Bank (Tehran, Iran) | **Economic Expert** | February 2005 – December 2011

- Produced market and economic analyses supporting strategic planning and investment decisions.
- Developed early warning indicators to support proactive decision-making in dynamic environments.

EDUCATION

Gothenburg University (Sweden) | **Master of Knowledge-Based Entrepreneurship** | August 2023 – June 2025

- **Thesis:** Precision Farming and Technology Adoption in Sweden

The University of Malaya (Kuala Lumpur, Malaysia) | **Master of Economics** | February 2011 – February 2013

- **Thesis & Publication:** A Fuzzy-Based Early Warning System to Predict Banking Distress in Asia-Pacific Countries (Journal of Asian Finance, Economics, and Business, 2017)

IAUCTB (Tehran, Iran) | **Bachelor of Science in Theoretical Economics** | September 1999 – May 2003

LICENSES AND CERTIFICATIONS

- Excel for Business Analysts, LinkedIn (2023)
- Finance Foundations: Risk Management, LinkedIn (2023)
- Business Analysis Foundations, LinkedIn (2023)
- Economic Indicators, LinkedIn (2022)
- Investment Projects Specialist, Sharif Financial & Investment Management Group (2021)